# 2023 Exposure Artists Program Grant Application

The Pittsburgh Foundation

# **Grant Funding Stream**

## Which funding stream are you applying to?\*

Exposure Artists Program applicants may only apply to one (1) stream of funding per year.

#### Choices

First-Time Grantees Individual Artists and Collectives Transformative Justice

# Grant Eligibility - Age and Residence

All Exposure Artists Program applicants may only apply to one (1) stream of funding per year. If the applicant applies to more than one funding stream, the Foundation reserves the right to select which application will be allowed to move forward for consideration.

Applicants that **do not** meet all of the following eligibility criteria will not be reviewed.

## Applicant Age\*

Will you be at least 18 years of age at the time of submission? (If you are applying on behalf of a collective, please select 'Yes' if all members of the collective will be 18 years of age by the time of the submission).

#### Choices

Yes No

## **County of Residence\***

Do you reside in Allegheny County, Pennsylvania? If applying on behalf of a collective, is the collective located in Allegheny County, Pennsylvania?

#### Choices

Yes No

Continued on next page.

# Grant Eligibility - For Transformative Justice applicants

## **Applicant Identification\***

Do you (or all members of your collective) identify as BIPOC (Black, Indigenous, or Person of Color)?

#### Choices

Yes No

# Grant Eligibility – For First-time grantee applicants

### **Previous Grants\***

Have you received past grant support in excess of \$2,500 from any arts grant program for the creation of work?

Choices Yes No

# **Previous Grants**

Have you/your organization previously received a grant from the Exposure Artists Program?\*

Choices Yes No

# Final Report and Funds Spent

## Have you submitted your final report?\*

Choices Yes No

## Do you have funds remaining from your previous grant?\*

Choices
Yes
No

# Applicant Type and Artistic Discipline

# Applicant Type\* Are you applying as an individual artist or an organization/collective?

#### **Choices**

Individual artist Organization/collective

## **Artistic Discipline\***

Please select the artistic discipline that is most aligned with your/your organization's art form.

#### Choices

Craft Dance Design Film Literary Arts Media Multidisciplinary Music Theater and Performance Traditional Arts Visual Arts Other (Please describe)

# Grant Request Purpose and Amount Requested

## Project Name\*

Provide a brief, one-phrase description of the purpose of your grant request. *Character Limit: 100* 

## What amount are you requesting?\*

Please include the total requested amount for the duration of the grant.

Character Limit: 20

# Publicity Information

## Published Name/Alias\*

Please enter your name (or alias) as it should be shared for promotional or publicity purposes. If applying as a collective, please enter the name of the collective here. *Character Limit: 250* 

## Pronouns\*

What are your pronouns? *Character Limit: 250* 

## Headshot\*

Please upload a high-resolution headshot of the lead artist, arts administrator or a group photo of the collective to be shared publicly. By uploading this attachment, you grant The Pittsburgh Foundation permission to use this image for promotional purposes, including social media.

In the text box below, please also provide us with photo credit, as well as identification of people in the photo (identified left to right).

Character Limit: 1000 | File Size Limit: 10 MB

# Artist Promotional Image\*

Please upload a high-resolution image that is representative of your work of the proposed project, to be shared publicly. By uploading this attachment, you grant The Pittsburgh Foundation permission to sure this image for promotional purposes, including social media.

In the text box below, please also provide us with photo credit, as well as identification of people in the photo (identified left to right).

Character Limit: 1000 | File Size Limit: 10 MB

#### Social Media

Please provide links to your social media pages and your social media handles to allow us to learn more about your organization and programs.

Twitter Character Limit: 250 Instagram Character Limit: 250 Facebook Character Limit: 250 LinkedIn Character Limit: 250 YouTube Character Limit: 250 Organization/Artist Website Character Limit: 250 Other Character Limit: 250

# Background

#### **Background Information\***

Is there publicly available, up-to-date information about your artistic background and/or mission, history, programs and impact that we can access to learn more about your work (i.e., on a website)?

#### **Choices**

Yes No

# Background Detail

# Where can this information be found?\*

#### Choices

GuideStar/Candid Your website Other

# Background Detail - Please Describe

## If no, please describe.\*

Describe your artistic background and/or organization's history, programs and impact in the space below.

Character Limit: 2500

# Fiscal Sponsor Information – For Collectives

Collectives must use a fiscal sponsor. A fiscal sponsor is a 501(c)(3) nonprofit organization that provides financial oversight, financial management and other administrative services to a charitable project that does not possess a 501(c)(3) status. (Please review to confirm your organization is eligible to utilize a fiscal sponsor, and that the fiscal sponsor meets the requirements by clicking here.)

#### Name of Fiscal Sponsor\*

Character Limit: 150 Fiscal Sponsor's Federal ID Number\* Character Limit: 10 Fiscal Sponsor Contact\* Character Limit: 150 Fiscal Sponsor Contact Email\* Character Limit: 254 Fiscal Sponsor's Audited Financial Statement\* File Size Limit: 5 MB Fiscal Sponsor's Operating Budget\* Please upload the fiscal sponsor's operating budget here. File Size Limit: 3 MB

#### Fiscal Sponsor Agreement Letter\*

Please upload your **signed** fiscal sponsor agreement letter here. **Your application will not be considered without this letter.** *File Size Limit: 2 MB* 

# Organizational Information – For Collectives

#### **Demographic Information**

For the past several years, The Pittsburgh Foundation has been working to ensure equitable access to funding through new, more targeted grant-making approaches such as Small and Mighty. However, we know that in order to truly achieve this goal, we must take a systematic approach to tracking all of our grantmaking efforts and understanding our reach. Though not a solution in and of itself, collecting demographic data offers another lens for understanding which organizations and communities benefit from our Foundation's grant-making resources. We are committed to using this data to identify areas where our grantmaking should grow to ensure that communities which, historically and presently, have had less access to philanthropic

support have a role in shaping the organizations and programs that serve them. Your individual responses to these questions will not be shared publicly. Responses to these questions will be aggregated and any data we publish will summarize responses received from all applicants.

## Leadership Race/Ethnicity\*

How does your executive director/CEO self-identify their race/ethnicity?

#### Choices

African American/Black Asian/Asian American/Pacific Islander Hispanic/Latino/Latinx Native American/American Indian/Indigenous Two or more races/ethnicities White/Caucasian Other (Please specify below)

#### Leadership Race/Ethnicity Other

Character Limit: 100

#### Leadership Gender\*

How does your executive director/CEO publicly self-identify their gender?

#### **Choices**

Agender/Doesn't identify with any gender Man Non-Binary Transgender Man Transgender Woman Woman Prefer not to state Other (Please specify below)

# Does your organization currently collect racial/ethnic demographic data regarding board members?\*

#### Choices Yes No

# Does your organization currently collect racial/ethnic demographic data regarding people served?\*

Choices Yes

No

# Demographics of Board Members – For Collectives

### **Demographics of Board Members**

What is the current racial/ethnic makeup of the board of directors of your organization? **Please** enter <u>percentages</u> (i.e., 15%) in the below fields. Your total must add up to 100. **Please enter 0 if it does not apply to your organization.** 

Demographic Type	Board Members (%)
African American/Black	
Asian/Asian American/Pacific Islander	
Hispanic/Latino/Latinx	
Native American/American Indian/Indigenous	
White/Caucasian	
Two or More Races/Ethnicities	
Unknown Race/Ethnicity	
Total:	

# Demographics of People Served – For Collectives

## **Demographics of People Served**

What is the current racial/ethnic makeup of the people served by your organization? **Please** enter <u>percentages</u> (i.e., 15%) in the below fields. Your total must add up to 100 Please enter 0 if it does not apply to your organization.

Demographic Type	People Served (%)
African American/Black	
Asian/Asian American/Pacific Islander	
Hispanic/Latino/Latinx	
Native American/American Indian/Indigenous	
White/Caucasian	
Two or More Races/Ethnicities	
Unknown Race/Ethnicity	
Total:	

# Artist Information – For Individual Artists

#### **Demographic Information**

For the past several years, The Pittsburgh Foundation has been working to ensure equitable access to funding through new, more targeted grant-making approaches such as Small and Mighty. However, we know that in order to truly achieve this goal, we must take a systematic approach to tracking all of our grantmaking efforts and understanding our reach. Though not a solution in and of itself, collecting demographic data offers another lens for understanding which organizations and communities benefit from our Foundation's grant-making resources. We are committed to using this data to identify areas where our grantmaking should grow to ensure that communities which, historically and presently, have had less access to philanthropic support have a role in shaping the organizations and programs that serve them. Your individual responses to these questions will not be shared publicly. Responses to these questions will be aggregated and any data we publish will summarize responses received from all applicants.

#### **Artist Race/Ethnicity\***

How do you self-identify your race/ethnicity?

#### Choices

African American/Black Asian/Asian American/Pacific Islander Hispanic/Latino/Latinx Native American/American Indian/Indigenous Two or more races/ethnicities White/Caucasian Other (Please specify below)

#### Artist Gender\*

How do you self-identify your gender?

#### **Choices**

Agender/Doesn't identify with any gender Man Non-Binary Transgender Man Transgender Woman Woman Prefer not to state Other (Please specify below)

#### **Artist Gender Other**

Character Limit: 250

# **Proposal Narrative**

Please review the program guidelines additional details on the grant before completing the proposal narrative.

## **Artist Statement\***

Include an artist statement for an individual or for the collective, if applicable, as a whole. *Character Limit: 5000* 

## Vision Statement for Use of Funds\*

This grant may be used to cover the support of both the artist and artistic process throughout the grant. Please describe your vision for the use of these funds for the grant and beyond. Refer to the guidelines for additional details on the grant.

Character Limit: 5000

### Vision for Artistic Process During the Grant\*

Describe your vision for artistic process and idea(s) that you plan to pursue/continue while in the grant. Describe how this grant will impact your work, including, but not limited to, opportunity to enhance creative process, artistic goals, etc. Describe how this work will continue after the grant. *Character Limit: 5000* 

#### Impact\*

Describe how the grant will impact your work, including, but not limited to, opportunity to enhance creative process, artistic goals, etc. Describe how this work will continue after the grant. *Character Limit: 5000* 

# **Other Attachments**

If you have any questions regarding required attachments, please contact arts@pghfdn.org or (412) 394-2654.

#### Links/Uploads

Please share links to online work samples, background materials, etc. Your application will not be considered complete without this information.

Please check your links prior to submitting your application. Submissions will be assigned to reviewers as is, and no additional edits will be made after the deadline. All links must be stable through the grant review period.

## **APPLICANT INSTRUCTIONS**

**Number of Links/Uploads:** Each applicant is allowed five (5) links/uploads. Applicants must use at least one (1) link/upload to submit sample work. The remaining four (4) links/uploads are available to submit work samples and/or background materials.

- **Permitted Links:** Links must direct the grant reviewer to the specific sample work, or a folder with specific sample works (Google Drive, OneDrive, etc.) or an online gallery curated with sample works specifically for this grant request.
- Links Not Permitted: Applicants may not link directly to full sites not pertaining solely to specific sample work for this grant request. For example, do not link to a general social media account. Use the publicity section of this application to include links to social media.
- Sample Work: Sample works receive considerable weight in the review process and, consequently, they should be of the highest quality possible and present your strongest artistic achievements to date.
  - Grant reviewers will review a maximum of ten (10) pages of written work or fifteen (15) images or a five-minute video or audio selection.
  - Submissions over the limits described above will be viewed at grant reviewers' discretion.
    Please indicate which samples are your primary work samples for review in the text box provided.
  - To present multiple images, utilize one of the link boxes below to link to an online gallery (page on personal website, Flickr, Tumblr, etc.) or folder (Dropbox, Google Drive, etc.) where both images and an image link exist.
  - Materials must be accessible without a password for it to be viewed by the grant reviewers.
    If you require password protection, include a password in the description box below the relevant link.
  - If providing links to video or audio works (e.g., YouTube, Vimeo, SoundCloud), include instructions on where the video or audio files are to be cued to start the selection to be reviewed by grant reviewers.
  - If providing a link to a YouTube, Vimeo, SoundCloud, etc., site, ensure that the link goes directly to ONE sample work and not the user's account page.
  - Applicants may utilize one folder (Google Drive, Dropbox, etc.) to submit sample works of different file types (images, audio uploads, video uploads) provided each document is clearly labeled and includes a submission list in the comments/test box provided.
  - If using a link to a folder of documents/images/etc., ensure the link is public and accessible to any user. If you require password protection, include a password and clear instructions in the description box below the relevant link.
  - Multidisciplinary artists may submit more than one type of media, but the overall amount of work submitted should roughly equal the simple media work sample sizes described.
  - Be sure to label all work samples properly (title of work, medium, date created, size and length) in the comment boxes provided. If work is the product of a collaboration, include a description of your role in the work's creation.
  - Links must be stable through the review period of the grant.

• **Background Materials:** These links/uploads may include materials other than sample work that show the applicant's complete body of work, such as resume/CV, floor plans, reviews, traditional media coverage, letters of support, etc.

#### Links/Uploads

Insert one link per item. Use the comment boxes below each link for any necessary information related to that specific media item. This may include image lists, title of work, medium, date curated, passwords to access your media, cue times, description of your role in collaboration, etc.

Link #1-5 Character Limit: 2000 Link #1-5 Descriptions Character Limit: 500

OR use the file upload section below. **Do not exceed a total of five (5) submissions**, which includes the link boxes above **and** the upload option below. For example, if two (2) of the link submissions above are utilized, you may then use a maximum of three (3) uploads below. Total submissions may not exceed the limits described in the applicant instructions.

File Upload #1-5 File Size Limit: 10 MB File Upload #1-5 Descriptions Character Limit: 10

# **Optional Information**

#### **Optional Information**

If you would like to provide additional information about your work, you may do so here. For instance, you may want to include annual reports, your current plans, newsletters, reviews or stories that help us to better understand or see the work that you are doing in the community.

File Size Limit: 3 MB

# Length of Application

## Length of Application\*

The Pittsburgh Foundation has recently streamlined our grant-making practices. We are interested in better understanding the amount of time you spent completing this grant application. Your response to this question will solely be used to inform our evaluation of our processes and will not impact the consideration of this application.

#### Choices

0-5 hours 6-10 hours 11-15 hours More than 15 hours