



THE CENTER FOR PHILANTHROPY

The power to make a bigger impact



THE PITTSBURGH
FOUNDATION
The power to do great things.



The Center For Philanthropy is an innovative resource developed by The Pittsburgh Foundation to engage donors on a deeper level and bring them closer to their philanthropy. It is a place to learn, collaborate and grow as an effective philanthropist. It is also a way for donors to educate and engage family members in their charitable giving efforts. Through seminars, site visits, giving circles and grantmaking, we bring donors and experts together to address critical issues, develop special initiatives and make a bigger difference in the community.

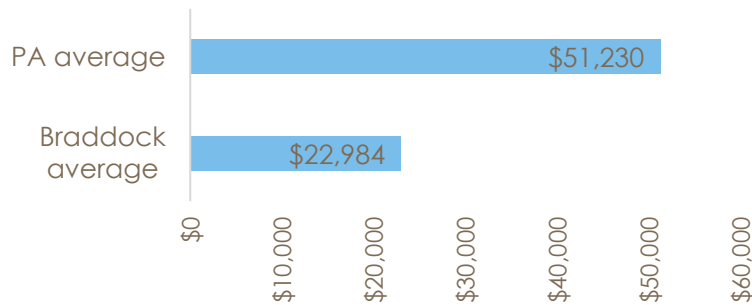


BRADDOCK VOICES

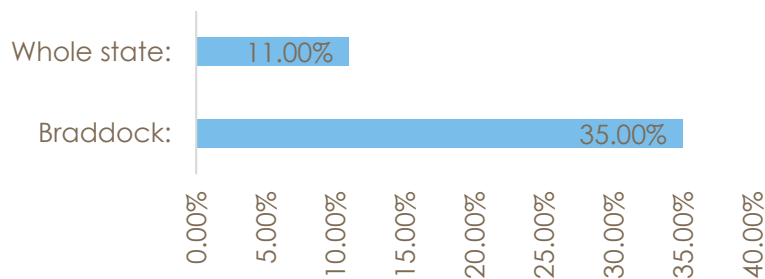
- I. BRADDOCK COMMUNITY PROFILE
- II. BRADDOCK CARNEGIE LIBRARY
- III. BRADDOCK PROMISE
- IV. BRADDOCK REDUX
- V. BRADDOCK YOUTH PROJECT

COMMUNITY PROFILE: BRADDOCK, PA

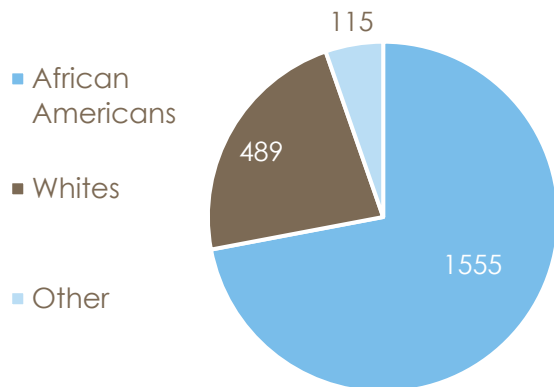
MEDIAN HOUSEHOLD INCOME 2012



RESIDENTS BELOW POVERTY LEVEL INCOME 2013



POPULATION IN 2013 (2,159)



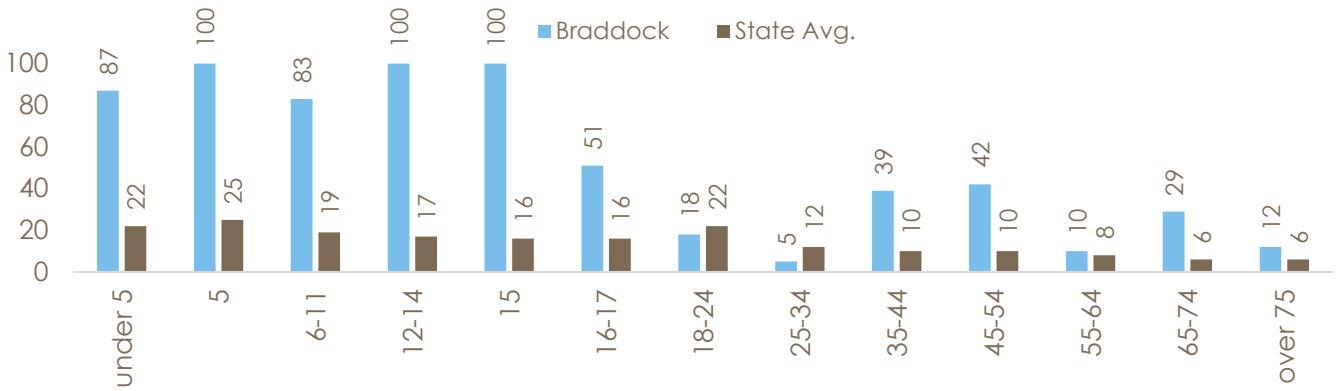
BRADDOCK, PA



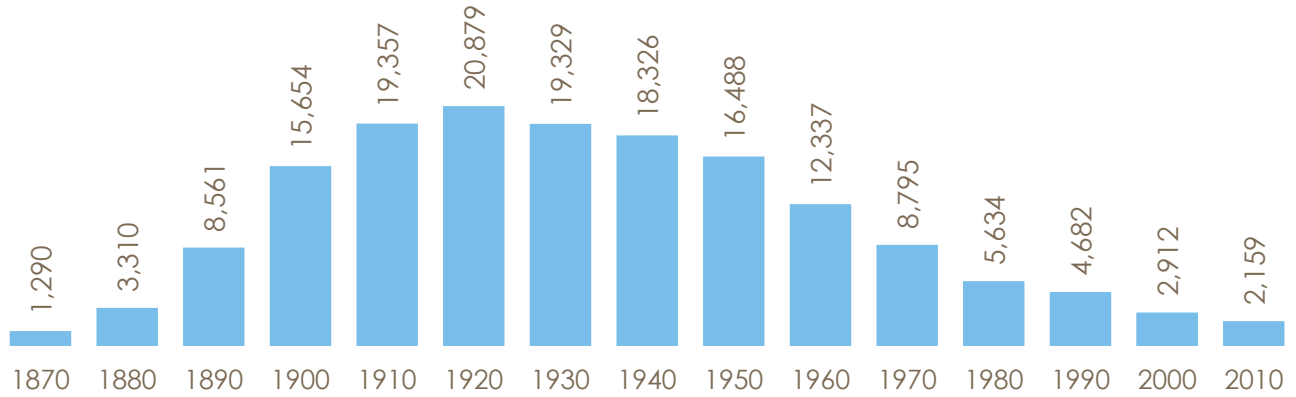
- ↓ Number of college students below state average
- ↓ Median household income below state average.
- ↓ Median house value significantly below state average.
- ↓ Median age below state average.
- ↓ Foreign-born population percentage significantly below state average.
- ↑ Renting percentage above state average.
- ↑ Length of stay since moving in significantly above state average.
- ↑ House age above state average.
- ↑ Institutionalized population percentage above state average.

Source: www.city-data.com/city/Braddock-Pennsylvania.html

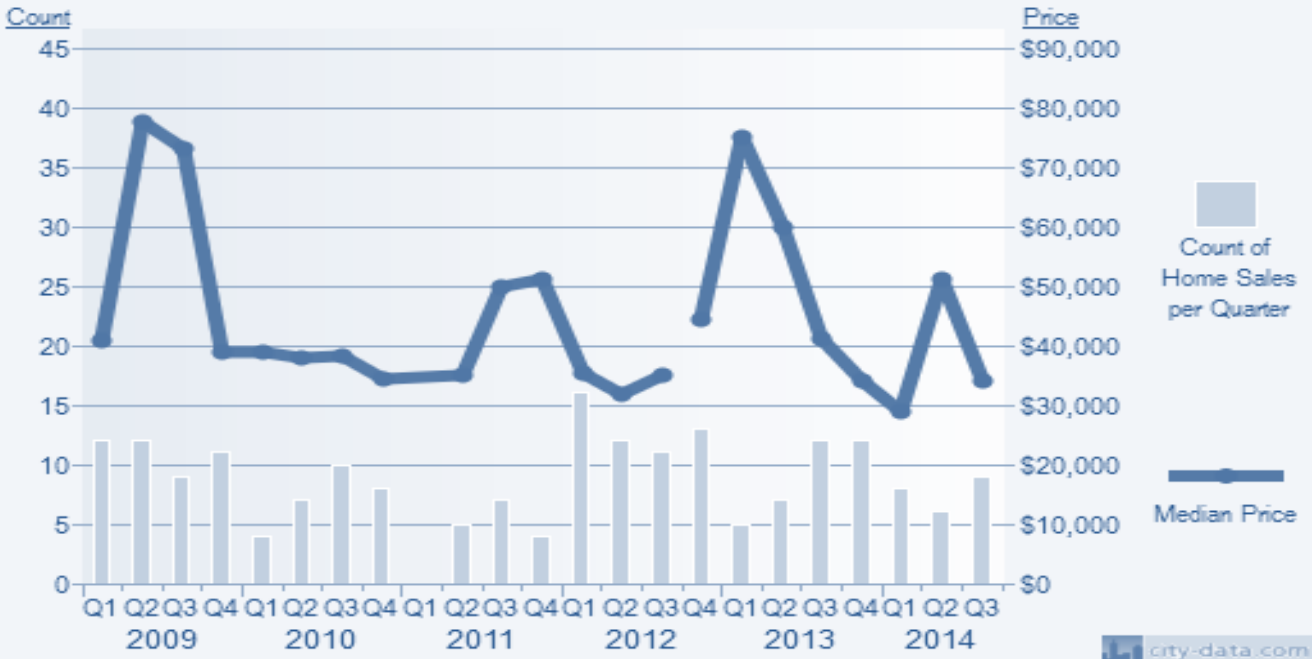
PERCENTAGE OF MALE POPULATION (BY AGE) BELOW POVERTY LEVEL



HISTORICAL POPULATION



Home Sales in Braddock, PA



LIBRARY

BRADDOCK CARNEGIE LIBRARY

<http://www.braddockcarnegielibrary.org/>

Braddock Carnegie Library, a National Historic Landmark, has been in operation from 1889-1974, when it was forced to close due to lack of repair. Slated for demolition, it was saved by a group of citizens led by its last librarian, David Solomon. They bought the building for \$1 in 1974, and since then have been working to restore the building to its former glory. The library is currently in the process of the “Billion Pennies Campaign” to provide support toward the significant goal of returning the library to its original state.

In addition to many other infrastructure projects the library has planned, a significant part of the renovation will be “The Book Dive” project. Soon after the library’s construction in 1889, the renovation of 1893 added a swimming pool to the building. While it was useful at the time, now the library is running out of space for its programs, and plans to renovate the space from a swimming pool to a multi-purpose literary center. The library wants to build risers over the old pool area, creating a stage for poetry readings, book readings, free conversation, small performances, and a shop for new and used books. The vision of the Book Dive project is to create a place where readings and dialogue about literary topics can flow freely.

PROGRAMS

Library

Includes a collection of over 30,000 books and audio/visual materials, 13 public use computers, and free public Wi-Fi. Ongoing programs include adult book club, Earth INK, Crafty Wednesdays, family story time, foodie club, summer reading program, kindle book club, yoga, and zumba.

Bathhouse Ceramics Studio

Offers ceramic classes & workshops to children (low or no fee) & adults.

Neighborhood Screen Printing Shop

Offers hands on collaborative design & print work.

Rhythm & Bloom Music Workshop

A free weekly music workshop for youth ages 5-13 encouraging them to create music individually & in groups.

Art Lending Collection

An art lending collection in partnership with Transformazium where library patrons from Allegheny County can borrow art.

Puppet Lending

Through Allegheny County Library Association & Cheryl Capezzuti's Puppets for Pittsburgh, the library lends giant backpack-style puppets as well as smaller puppet masks, flat stick puppets, & basket-head puppets.

SCHOLARSHIP FUND

Braddock Promise Scholarship Fund
www.crowdrise.com/braddockpromise

Building off the incredible success of The Pittsburgh Promise, this campaign establishes Braddock as the first community outside of Pittsburgh to create its own Promise scholarship fund: *The Braddock Promise*

The program mirrors the benefits, criteria, and mission of The Pittsburgh Promise. Scholarships will be managed by The Pittsburgh Promise and all funds will be held in a dedicated trust by The Pittsburgh Foundation.

The Braddock Promise, modeled on the Pittsburgh Promise, will offer the same scholarship benefits to children in the municipality. Kids who attend Braddock's public schools, Woodland Hills and Propel Braddock Hills, will receive up to \$10,000 a year to fund their college education if they meet the 90% attendance and 2.5 grade average requirements. In this initial year, the campaign aims to raise funds for 9 Braddock students graduating in the spring.



VOICES OF SUPPORT

"The need is so much stronger—as Pittsburgh continues to grow and become more livable, you are going to create this ring of poverty around the city. How absurd is it that a kid growing up in McKeesport doesn't have access to this? It's so important. I understand that you have to draw boundaries somewhere but to me the county is much more reasonable than the city line. There are a lot of school districts in the county that are struggling and this is just one more thing that can be done."

John Fetterman
Mayor, Braddock

"I am delighted that Major Fetterman and other Braddock leaders are establishing their Braddock Promise to Braddock's children."

Saleem Ghubril
Executive Director,
The Pittsburgh Promise

"Braddock is putting kids first in a big way, rallying support for youth eager to create futures filled with promise."

Gregg Behr
Executive Director,
The Grable Foundation

YOUTH AND COMMUNITY DEVELOPMENT PROGRAMS

BRADDOCK REDUX

<http://braddockredux.org//>

Braddock Redux works to mobilize teens, young adults, and like-minded people of all ages from both within and outside the community for the purpose of the overall betterment of the Braddock area through training opportunities, art initiatives, green initiatives, employment opportunities, the creative re-use of existing structures, and through the flexibility to respond to other opportunities that arise.

According to the 2000 census, Braddock has the highest childhood poverty rate in Allegheny County, minus the city of Pittsburgh. Youth living in the Tri-Boro area are twice as likely to exhibit antisocial behavior as other youth in Pennsylvania. Braddock Redux engages this population of at-risk youth directly by hosting activities for youth, creating connections with artists and green organizations to provide unique experiences, and assisting organizations that provide high quality employment and training experiences to young people.

PROGRAMS

Art Projects

The organization facilitates the creation and installation of high quality works of art in Braddock and provides venues for artists to display their art and to work with area youth.

Green Initiatives

Braddock Redux is seeking funding to enable the use of green technologies in renovated buildings. Currently the organization encourages green entrepreneurs and businesses to relocate to Braddock, facilitates the transformation of vacant lots into green space, community gardens, and urban farms, and supports and promotes the concept of 'growing local.'

Human Capital Development

Braddock Redux attracts artists and urban homesteaders to work and live in the community, provides studio space for artists and office space for small businesses, hosts volunteers at service projects that result in meaningful change and an incentive to return to the borough; and connects people to each other and to resources.

Social & Cultural Events

Braddock Redux provides the venues to connect islands of talent, resources, and need and organizes events for people to socialize, eat, and relax together.

YOUTH DEVELOPMENT SERVICES

Braddock Youth Project www.braddockyouth.org

The Braddock Youth Project is a youth work skills training program that seeks to foster skills that will aid youth in advancing toward positive life outcomes, by providing meaningful and sustainable community development projects, generated and maintained by the youth. These projects harness the energy and creativity of the youth to promote positive culturally relevant change in their community.

Braddock Youth Project seeks to engage youth from the Braddock area in order to empower and advance them toward positive life outcomes. All of the programs are maintained and run by the youth, teaching not only skills geared toward their specific teams but also values important for their future careers.

Furthermore, it is a goal of the BYP to promote and enhance Braddock as a community based on projects that are designed to meet the needs identified by the youth who live here.



PROGRAMS

Garden Group

BYP youth have been gardening since the program's inception in the summer of 2006. Youth plant and maintain a garden at Puhala, the Washington Avenue Flower Farm, and the Braddock Avenue Youth Garden. All three of these sites were converted, by BYP youth, from vacant lots to blooming gardens.

Media Group/Braddonia Productions

Throughout the year The BYP Media Team shoots great video of Braddock, BYP events, and other original content. You can subscribe to the [YouTube channel](#) to watch these videos as soon as they are uploaded.

BYP Jr.

John C. Crosby once said, "Mentoring is a brain to pick, an ear to listen, and a push in the right direction." That is exactly what we strive to do in BYP Junior. Four times a week we help tutor and mentor children, ages 5-12 years, at [H.O.S.T. \(Heritage Out of School Time\)](#). We are more than just a few extra bodies roaming the halls of the Good Shepherd site. We are a tutor to help with homework, a playmate to do activities with, and a most importantly, a constant support system. Sometimes it can be challenging, but at the end of the day, it's worth it.